

## COURSE OUTLINE

### (1) GENERAL

|   |   |                              |                |
|---|---|------------------------------|----------------|
| SCHOOL  | SCHOOL OF BUSINESS  |                              |                |
| ACADEMIC UNIT   | DEPARTMENT OF TOURISM ECONOMICS AND MANAGEMENT  |                              |                |
| LEVEL OF STUDIES  | UNDERGRADUATE   |                              |                |
| COURSE CODE   | <b>TO2008</b>   | SEMESTER                     | 5th & 7TH      |
| COURSE TITLE  | <b>SOCIOLOGY</b>  |                              |                |
| <b>INDEPENDENT TEACHING ACTIVITIES</b><br><i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i> |   | <b>WEEKLY TEACHING HOURS</b> | <b>CREDITS</b> |
|   |   | 3                            | 6              |
|   |   |                              |                |
| <i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>  |   |                              |                |
| <b>COURSE TYPE</b><br><i>general background, special background, specialised general knowledge, skills development</i>  | GENERAL BACKGROUND  |                              |                |
| <b>PREREQUISITE COURSES:</b>  | NO  |                              |                |
| <b>LANGUAGE OF INSTRUCTION and EXAMINATIONS:</b>  | Greek   |                              |                |
| <b>IS THE COURSE OFFERED TO ERASMUS STUDENTS</b>  | NO  |                              |                |
| <b>COURSE WEBSITE (URL)</b>   | <a href="https://eclass.aegean.gr/courses/211181/">https://eclass.aegean.gr/courses/211181/</a> |                              |                |

### (2) LEARNING OUTCOMES

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| <p><b>Learning outcomes</b></p> <p><i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> <li>• <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i></li> <li>• <i>Descriptors for Levels 6, 7 &amp; 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i></li> <li>• <i>Guidelines for writing Learning Outcomes</i></li> </ul>  |
| <p><b>After completing this course will be able to:</b></p> <ul style="list-style-type: none"> <li>- Understand the basic terms/theories of Sociology and utilize them to interpret reality.</li> <li>- Understand the social dimension of the economic life phenomena.</li> <li>- Apply rational/critical thinking when interpreting social problems/phenomena.</li> <li>- Develop the "knowledge of self " by placing themselves, their education, the profession they are going to practice, as well as their future social roles within the modern social environment.</li> <li>- Gain clear, objective, accurate and scientifically grounded knowledge of society, its institutions and its organization, and to practice in conducting a rational</li> </ul> |

dialogue on these issues.

- Become conscious citizens with a critical, global, interdisciplinary - and at the same time analytical- view of social issues and problems, such as the birth of modern industrial and post-industrial society, information society, social inequalities, poverty, migration, social development, pollution, work and unemployment, human relations, bureaucracy, globalization, etc.
- Develop a socially beneficial ethic in the exercise of their profession.

#### General Competences

*Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?*

*Search for, analysis and synthesis of data and information, with the use of the necessary technology*

*Adapting to new situations*

*Decision-making*

*Working independently*

*Team work*

*Working in an international environment*

*Working in an interdisciplinary environment*

*Production of new research ideas*

*Project planning and management*

*Respect for difference and multiculturalism*

*Respect for the natural environment*

*Showing social, professional and ethical responsibility and sensitivity to gender issues*

*Criticism and self-criticism*

*Production of free, creative and inductive thinking*

*.....*

*Others...*

*.....*

After successfully completing the course the students will enhance the following competences:

- Decision-making related to sociology issues
- Adapting to new situations
- Team work, respecting team members
- Working in an international and interdisciplinary environment
- Production of free, creative and inductive thinking
- Criticism and self-criticism
- Respect for difference and multiculturalism
- Respect for the social and natural environment
- Showing social, professional and ethical responsibility and sensitivity to gender issues

### (3) SYLLABUS

The course introduces students to the field of sociology. Central concepts, basic theoretical approaches/schools of thoughts and levels of sociology are presented and critically discussed. The previous are the fruit of the effort of various theorists/thinkers to interpret the transformations of society in the past, but also to illuminate the basic characteristics, factors and the direction of modern society developments. Concepts, such as: the elements of the social structure (social status, social roles, social groups, social stratification, institutions, typology of societies), civilization and culture, social transformation, social phenomena, mass media, internet, social media and social control, are examined. The course is also organized around topics that are useful for business administration students such as: "organizations", "economic life", "work", "family" and "culture".

The following topics will be covered:

- The subject/content of Sociology
- The sociological view
- Social phenomena
- Micro-sociology and macro-sociology
- Sociology as a glance and as a science - sociological research.
- Evolution of Sociology - Theoretical approaches
- The concepts of culture, cultural identity, ethnocentrism
- Societal types - Political and economic power - Globalization
- Social, Gender, Global (inter) stratification, Class structure, Social mobility
- Social Interaction, Internet and Social Media
- Social movements, collective action and social change.
- Work and economic life
- Family, marriage and personal life
- Modern organizations

#### (4) TEACHING and LEARNING METHODS - EVALUATION

| <p style="text-align: center;"><b>DELIVERY</b><br/><i>Face-to-face, Distance learning, etc.</i></p>  | <p>Face-to-Face through: lectures, guest speakers, case analysis, case video and movies, visits to companies/institutions/organizations, use of self-diagnostic tests etc. Students are invited to participate in the course with views/critical opinions and their participation events, etc.</p>  |                 |                          |          |    |  |    |                   |    |                                 |            |  |
|--|---|-----------------|--------------------------|----------|----|--|----|-------------------|----|---------------------------------|------------|--|
| <p style="text-align: center;"><b>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</b><br/><i>Use of ICT in teaching, laboratory education, communication with students</i></p>  | <ul style="list-style-type: none"> <li>- Use of ICT in teaching (Course lectures through PC-PowerPoint, video case studies)</li> <li>- Use of e-class platform for posting educational material and communication with/announcements to the students.</li> <li>- Use of e-mail and Skype, as well as of the announcement site of the Business Administration Department</li> </ul>  |                 |                          |          |    |  |    |                   |    |                                 |            |  |
| <p style="text-align: center;"><b>TEACHING METHODS</b><br/><i>The manner and methods of teaching are described in detail.<br/>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.<br/><br/>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p> | <table border="1" style="width: 100%;"> <thead> <tr> <th style="text-align: center;"><i>Activity</i></th> <th style="text-align: center;"><i>Semester workload</i></th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td style="text-align: center;">39</td> </tr> <tr> <td>Case study analysis, study of other material and presentations</td> <td style="text-align: center;">40</td> </tr> <tr> <td>Independent study</td> <td style="text-align: center;">71</td> </tr> <tr> <td>Course total<br/>(25 hours/ECTS)</td> <td style="text-align: center;"><b>150</b></td> </tr> </tbody> </table> | <i>Activity</i> | <i>Semester workload</i> | Lectures | 39 | Case study analysis, study of other material and presentations | 40 | Independent study | 71 | Course total<br>(25 hours/ECTS) | <b>150</b> |  |
| <i>Activity</i>  | <i>Semester workload</i>  |                 |                          |          |    |  |    |                   |    |                                 |            |  |
| Lectures   | 39  |                 |                          |          |    |  |    |                   |    |                                 |            |  |
| Case study analysis, study of other material and presentations   | 40  |                 |                          |          |    |  |    |                   |    |                                 |            |  |
| Independent study  | 71  |                 |                          |          |    |  |    |                   |    |                                 |            |  |
| Course total<br>(25 hours/ECTS)  | <b>150</b>  |                 |                          |          |    |  |    |                   |    |                                 |            |  |

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| <p><b>STUDENT PERFORMANCE EVALUATION</b><br/> <i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p> | <p>Evaluation in the Greek language.</p> <p>Assessment with written exams at the end of the semester or with written (individual or group) assignments and presentations</p> |
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#### (5) ATTACHED BIBLIOGRAPHY

##### **Suggested bibliography**

- Giddens, A. και Sutton, P.W. (2020). *Κοινωνιολογία*. Εκδόσεις Gutenberg. (Κωδικός βιβλίου στον ΕΥΔΟΞΟ: 94644035)
- Macionis J.J. (2020). *Κοινωνιολογία*. Εκδόσεις BROKEN HILL PUBLISHERS LTD (Κωδικός βιβλίου στον ΕΥΔΟΞΟ: 94643826)
- Hughes, M. και Kroehler, C.J.. (2014). *Κοινωνιολογία – Οι βασικές έννοιες*, 2η έκδοση, Μετ. Θεόδωρος Χρηστίδης. Εκδόσεις Κριτική, Αθήνα. (Κωδικός βιβλίου στον ΕΥΔΟΞΟ: 41955464)
- Ritzer, G. (2018). *Εισαγωγή στην Κοινωνιολογία*, 4η Έκδοση, Επιμ. Ευριπίδης Παπαδημητρίου και Νικόλαος Βαφέας, Εκδόσεις Τζιόλα, Θεσσαλονίκη. (Κωδικός βιβλίου στον ΕΥΔΟΞΟ: 77106786).

##### **Related academic journals**

- Critical Sociology
- European Sociological Review
- International Journal of Sociology and Social Policy
- International Sociology
- Journal of Sociology
- Social Science Research
- Sociology
- The Social Science Journal
- Theory and Society